

# *Constituency Communication*

## Principal Briefing Points

### Spring/Summer 2001

# *Collaborative Strategic Planning Process*

## **Goals:**

- ◆ Meet Water Code Requirements
- ◆ Incorporate suggestions by Advisory Committee, Extended Review Forum & public
- ◆ Develop a plan that can be “useful” to wide range of decision makers

# *Collaborative Strategic Planning Process*

## **Principal Steps:**

- ◆ Where we are now
- ◆ Where we are going
- ◆ Where we want to be
- ◆ How we will get there
- ◆ How we will measure our progress along the way

# *Collaborative Strategic Planning Process*

## **Other items:**

- ◆ 65 Member Public Advisory Committee
  - ◆ broad spectrum of interests
- ◆ CCPDR team facilitates/mediates consensus-seeking process

# *Where We Are Now*

## **(4) Element “Water Portfolio” to describe current conditions**

- ◆ 70+ Category Flow Diagram
- ◆ Expanded Water Balances
- ◆ Narrative to Provide Detailed Contextual information
- ◆ Data Tables to provide requested Supplemental information

# *Where We Are Now*

## **“Actual” Data used to describe 1998, 2000 & 2001 conditions**

- ◆ Easily understood by general public
- ◆ Requested by some stakeholders & customers
- ◆ May help identify underutilized assets and unmet uses
- ◆ Shows real-time management decisions

# *Where We Are Going*

- ◆ Multiple Futures Being Considered for insights into management goals, challenges and opportunities
- ◆ AC members identifying “important factors” and “ranges”, and proposing combinations of these factors and ranges as “study plans”
- ◆ Study Plan Worksheet posted on web October 2001

# *Preliminary Assumptions & Estimates Report*

- ◆ Statutory deadline: January 1, 2002
- ◆ Preliminary Report on approaches that will be taken to forecasting specified water supplies and uses

# *Preliminary Assumptions & Estimates Report*

## **Main Sections: Draft Table of Contents**

- ◆ Introduction & Collaborative Process For CWPU in 2003
- ◆ Assumptions for Where we are now
- ◆ Assumptions for Where we are going
- ◆ Web-based “Process Mapping” tool to make assumptions accessible and transparent